



**Gecko** *Edge*™  
Efficiency, Financial Stewardship, and Value

**A groundbreaking subscription plan that  
redefines and empowers your hiring approach.**

See how we've taken our 20+ year track record placing over 40,000  
management-level professionals to the next level. Less pain. More Gain.

*It is an edge you'll want to make sure you have.*



# We call it the Gecko *Edge*™

Whether you're a small operation looking to fill a few positions or a large company with ongoing recruitment needs, our new subscription program has got you covered. Gecko *Edge*™ not only removes the necessity for hefty lump sum payments when hiring, but an extended guarantee and the flexibility to tailor this hiring solution to meet the specific hiring needs of your company. While our subscription plans may not be for every company, we are confident this is an incredible alternative to help boost operational and financial efficiency to new heights.

So why wait? Take the first step towards transforming your recruiting process and allow Gecko Hospitality to be your trusted partner. Let's make recruitment easier, faster, and smarter together!

## Replace the pain of lump sum invoices with our **BITE-SIZE SUBSCRIPTION PLANS.**

Up front hiring costs can strain your cashflow even when times are good. Gecko *Edge*™ has subscription levels to fit every scenario. This gives you the ability to find the right people at the right time, without your P&L taking a hit.

## We've replaced our **REPLACEMENT GUARANTEE** with one that's **15% BETTER.**

Today's hiring climate has seen replacement guarantees do all sorts of gymnastics. Gecko *Edge*™ has made sure to stand tall, giving you sure footing when it comes to these policies...not 'fancy footwork' that suits our needs. At Gecko, we want everyone to win. Is that too much to ask? Not here.

## A start date delay that **GUARDS AGAINST** toe stubs.

Even the most promising candidates can throw you a curveball every once in a while. If the candidate isn't the right fit, quits, or is let go within 5 days after the start date, it's like it never happened. Painless recovery.

## We put **MARKETING EXPERTS** in your corner.

With our team of writers, graphic designers and SEO specialists on your side, you come out swinging and hit the mark. Hiring is hard enough without taking it on the chin by not being prepared.

## **CANDIDATE ONBOARDING** that makes the most of a management momentum.

We help you make sure your new hire gets the best care and attention. Our experience shows that the 'honeymoon phase' of any new hire relationship sets the tone for how well that relationship will progress and evolve. Our proven Onboarding Program sets US apart, and sets YOU apart with the candidates you've worked hard to secure. The best part? This service is included to our subscribers. We call it Gecko *Edge*™... because it gives you an edge...several, in fact.



# GeckoEdge™

## Plans - Comparison

**Premium**  
6 mos

**Pro**  
12 mos

**Enterprise**  
12 mos

|  |    |    |    |
|--|----|----|----|
| <b>Priority:</b> We understand time is of the essence, which is why your job requisition is given priority and is handled promptly by our experienced hospitality recruiters.  | ✓  | ✓  | ✓  |
| <b>Ultimate Guarantee:</b> Enjoy a 105-day guarantee from the candidates' start date, allowing you to confidently experience the candidates' qualifications.   | ✓  | ✓  | ✓  |
| <b>Annual Reward:</b> Receive up to 5% credit on your spending, rewarded as a bonus at renewal! Experience financial appreciation like never before!   | 1% | 3% | 5% |
| <b>Personalized Marketing Strategy:</b> You now have Gecko's creative team of in-house writers and designers customizing SEO rich advertising campaigns for LinkedIn, Facebook, Instagram and TikTok.  | ✓  | ✓  | ✓  |
| <b>Job Writing Design:</b> Our team of professional writers will craft your message in a compelling job description designed to capture the candidate's attention, resulting in their engagement.  | ✓  | ✓  | ✓  |
| <b>Weekly Progress Updates:</b> Unlock consistent check-ins and a thorough review of your weekly candidate reports with your dedicated hospitality recruiter. Eliminate the guesswork, stay informed and have all questions answered promptly!   | ✓  | ✓  | ✓  |
| <b>90-day trial on Escoffier e-Source:</b> Provided by Auguste Escoffier School of Culinary Arts. Unlock your team's full potential with the eSource learning platform. For 90 days, five users can trial and access over 300 individual technique videos. Experience the benefits of upskilling your employees through online, self-paced learning! | ✓  | ✓  | ✓  |
| <b>Delayed Start Date: Stuff Happens!</b> If the candidate isn't the right fit, quits or is let go within 5 days after the start date, it's like it never happened, it's that simple!  |    | ✓  | ✓  |
| <b>Protection Plus:</b> Unlock peace of mind with Gecko's placement guarantee. For just 1% of the candidate's starting salary, you can secure your extended investment and extend the guarantee period for an additional 45 days.  |    | ✓  | ✓  |
| <b>Targeted Marketing Campaigns:</b> Drive enthusiasm about your company! Ignite, cultivate, and promote meaningful interactions through Gecko's massive candidate database of 4.2mm candidates and over 200 job boards.   |    | ✓  | ✓  |
| <b>Video – Personalized Job Description Video:</b> Leave it to our video production team to bring the power of video to your hiring process through customized job description videos. Attract top talent and drive applications like never before.  |    | ✓  | ✓  |
| <b>Candidate Onboarding Package:</b> Make your new team member feel like a VIP by rolling out the red carpet! At Gecko Hospitality, we can create a custom-tailored onboarding package including all the essential ingredients that showcase your brand.   |    | ✓  | ✓  |
| <b>Company Branding:</b> Gecko Hospitality will include your logo on marketing materials such as job postings, candidate onboarding, welcome items, etc.   |    |    | ✓  |
| <b>Dedicated Marketing &amp; Advertising Strategist:</b> Unlock access to a dedicated marketing & advertising strategist. Working alongside with your organization we will customize and create marketing and advertising strategies to attract the right talent for your open position.   |    |    | ✓  |

# Our Edge is your Edge

## Get Started With Gecko *Edge*™ In 5 Easy Steps!



### Connect with Your Gecko Rep

Your journey begins with a quick chat! We'll dive into your unique hiring needs and show you how Gecko *Edge*™ can make recruitment seamless.



### Choose Your Ideal Plan

Select from our tailored options: Premium, Pro, or Enterprise. Each plan is crafted to match your business's goals and growth.



### Sign & Secure Your Spot

With a simple signature, your Gecko *Edge*™ experience is ready to launch. Our team begins setting up your customized recruitment journey right away.



### Seamless Onboarding

We'll guide you through a smooth onboarding process, refining your recruitment strategy to set you up for success from day one.



### Unlock the Edge.

Our recruiters begin sending you top-tier, pre-vetted candidates to interview, helping you fill roles quickly and efficiently.